

Anela Abdić

Social Media Manager & Content Creator

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Jablanska 43 | Bihać | Bosnia and Herzegovina



About Me

A highly motivated SMM & Content Creator with professional experience in video production, photo editing and essential graphic design. Proven ability to manage projects with exceptional ownership and integrity. Eager to apply my passion for creating attention-grabbing visual content.

Education

2003 - 2007

Catholic School Centre "St. Francis" - Gymnasium, Tuzla

A four-year academic secondary school programme focused on university preparation, equivalent to UK A-Levels or a college-preparatory high school diploma.

Skills

- **Content Creation:**
Ad Images, Short & Long-Form Video
- **Video Editing:**
CapCut, Adobe Premiere, DaVinci Resolve
- **Graphic Design:**
Canva, Adobe Express
- **Photo Editing:**
Adobe Photoshop
- **Social Media Platforms:**
Instagram, TikTok, Facebook
(Reels, Stories, Posts, Ads)

Values

- Highly Motivated
- Proactive and Team player
- Fast Learner
- Work Ethic

Interests

- Acclaimed Makeup Artist

Languages

- Bosnian (Native)
- English (Fluent/Proficient)

Experience

Social Media Manager

Indigo Studio (2023 - Present)

- Develop and execute social media strategies for a diverse portfolio of clients,
- Create, shoot, and edit daily video content and static graphics for all social platforms,
- Manage client accounts.

Senior Court Administrator

Municipal Court in Bihać (2019 - 2023)

- Managed a high-volume court caseload with full ownership,
- Entrusted with highly confidential data, demonstrating an outstanding work ethic grounded in honesty and respect,
- Proactively identified and resolved complex administrative issues, showcasing strong problem-solving skills.

Entertainment Program Host

Radio-Television of Bihać, BiH (2017 - 2019)

- Hosted and co-scripted a popular weekly entertainment program, creating engaging content for a wide regional audience - Live broadcasts and pre-recorded programs,
- Collaborated closely with the production team, developing a confident on-camera presence,
- Delivered compelling content consistently under the tight deadlines of a live broadcast environment.